

Time Spent with Newspapers

Newspaper reading habits are changing rapidly, especially with younger audiences. The table below shows the average time spent reading a typical 48-page weekday newspaper.

	Total Time Spent	Time Spent Per Page
Adults 18-34	9 minutes (540 seconds)	11.25 seconds
Adults 35-54	16 minutes (960 seconds)	20 seconds
Adults 55+	27 minutes (1,620 seconds)	33.7 seconds