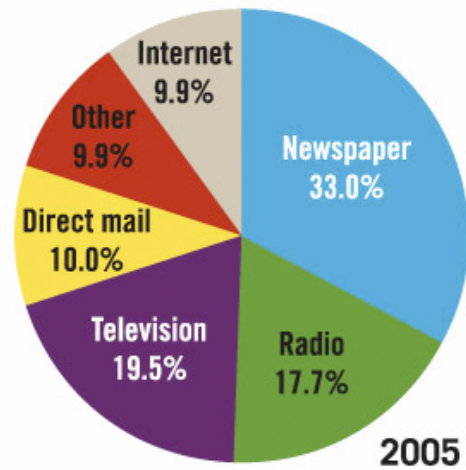
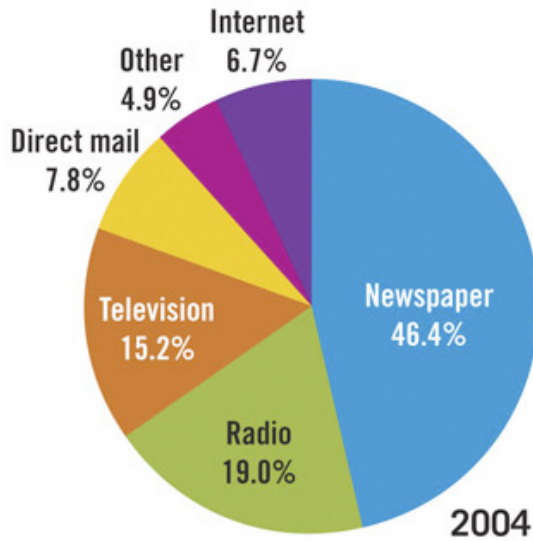
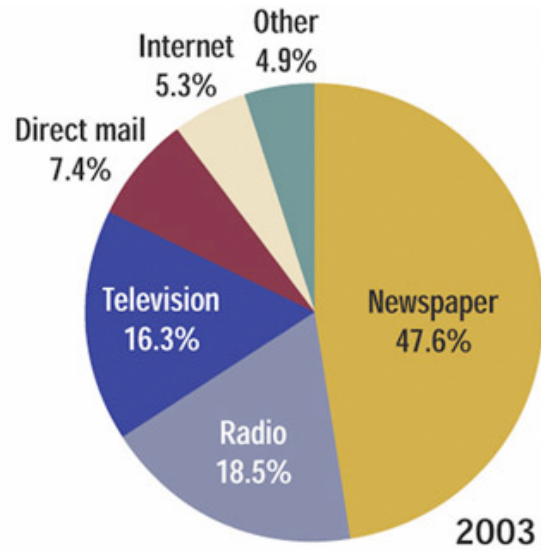
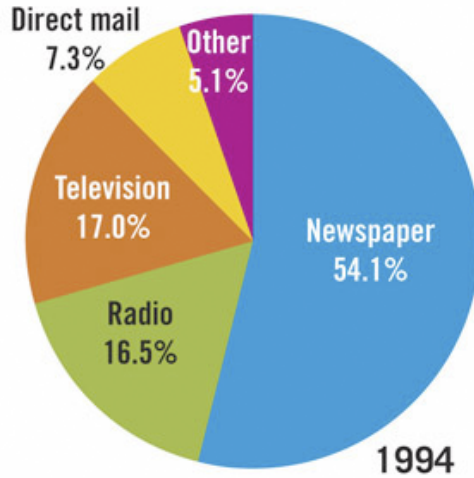


Auto Dealer Advertising Expenditures (1994 - 2005)

Percent of total



Source: NADA Industry Analysis Division

Auto Dealer Advertising Expenditures (2007)

