

# Turnkey Solution

## 1. Standard Dealer Banner Ad



## 2. Clicking Banner Ad Yields Coupon Offer

**FOR INSTANT COUPONS UP TO**  
**\$8000**  
**CLICK YOUR VEHICLE BELOW**

**PICK A NEW CHEVY CAR**

 AVEO	 COBALT	 IMPALA
 MONTE CARLO	 CORVETTE	 MALIBU

**PICK A NEW CHEVY SUV**

 SUBURBAN / TAHOE	 HHR
 EQUINOX	 TRAILBLAZER

**PICK A NEW CHEVY TRUCK or VAN**

 AVALANCHE	 SILVERADO	 COLORADO
 CLASSIC SILVERADO	 EXPRESS	

**ABC  
CHEVROLET**

### 3. Landing Page Grabs Customer Data

**IT'S AS EASY AS 1-2-3!**

1. Enter your first name:

1. Enter your last name:

2. Enter your phone:

3. Enter your email:

**Click here to get Your Coupon**

Please Note: Your special Coupon Discount will not appear until name and phone number areas above are filled out. No purchase necessary.

**THIS COUPON DISCOUNT IS GOOD TOWARD EVERY 2007 TAHOE OR SUBURBAN IN ABC CHEVROLET'S ENTIRE INVENTORY!**

**This Discount Coupon Reserved Exclusively For**

**←←← FILL OUT THIS FORM TO GET YOUR SAVINGS COUPON**

**GET \$\$\$ OFF SUBURBAN TAHOE**

**the MSRP on EVERY 2007 in stock at**



**ABC CHEVROLET**  
123 First Street  
Anytown, USA 12345  
Toll Free: 1-800-888-8888

Discounts include all incentives and rebates. Coupon must be presented prior to sale. Altered coupons not valid. Limit one coupon per vehicle. Cannot be combined with any other offer.

**PICK A DIFFERENT CHEVROLET VEHICLE**

- 2007 AVALANCHE
- 2007 AVEO
- 2007 COBALT
- 2007 COLORADO
- 2007 CORVETTE
- 2007 EQUINOX
- 2007 EXPRESS VAN
- 2007 HHR
- 2007 IMPALA
- 2007 MALIBU
- 2007 MALIBU MAXX
- 2007 MONTE CARLO
- 2007 SILVERADO
- 2007 SUBURBAN TAHOE
- 2007 TRAILBLAZER

## 4. Coupon Directs Customer to Store

**Get Another Coupon** THIS COUPON DISCOUNT IS GOOD TOWARD EVERY 2007 TAHOE OR SUBURBAN IN ABC CHEVROLET'S ENTIRE INVENTORY!

**This Discount Coupon Reserved Exclusively For**

**William Johnston (954)649-6668**

This coupon is valid for  
**\$8,001.00 OFF**  
of the MSRP on EVERY  
2007 in stock at  
**ABC CHEVROLET**  
123 First Street  
Anytown, USA 12345  
Toll Free: 1-800-888-8888



Discounts include all incentives and rebates. Coupon must be presented prior to sale. Altered coupons not valid. Limit one coupon per vehicle. Cannot be combined with any other offer.

expires on 10/01/2007

**Print coupon NOW!**