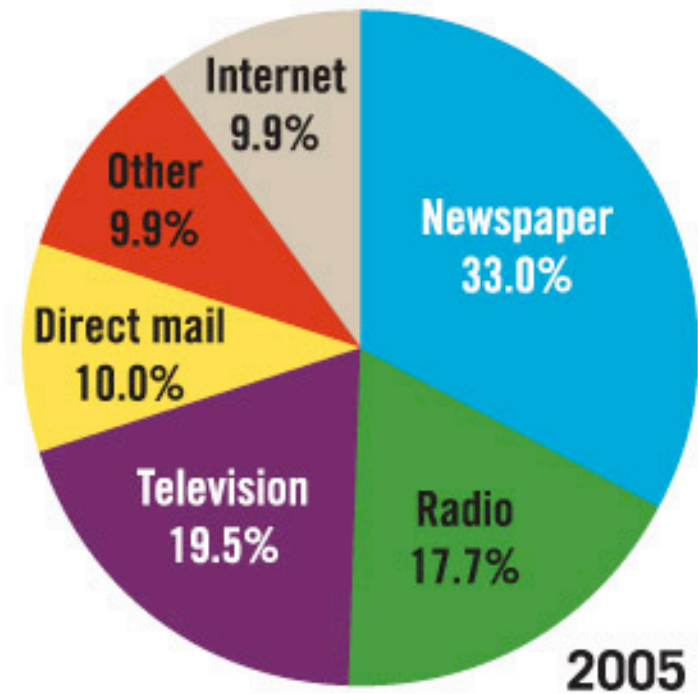
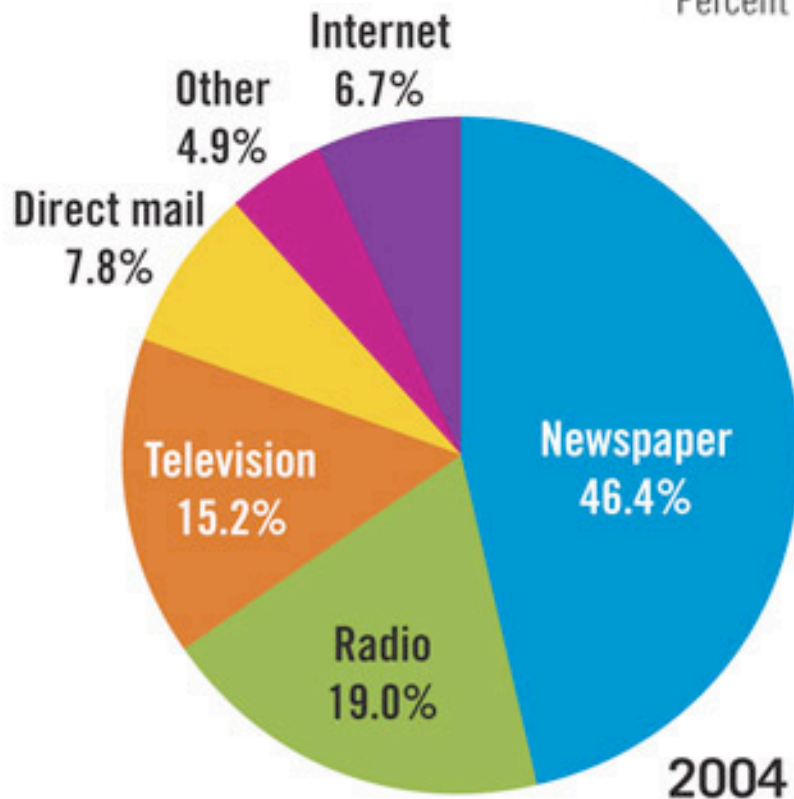


## Advertising expenditures, by medium

Percent of total



Source: NADA Industry Analysis Division